



Sponsorship Opportunities

All sponsorships include one complimentary registration, organization logo recognition on the event web page, use of the EBT Innovation Summit logo for your signatures, website, and ads, and on-site logo recognition on event signage.

Select one or more sponsorship opportunities and number requesting (if applicable).

☐ Lanyards

Cost: \$2,000
Available: 1
Description: Receive exclusive logo recognition on lanyards to be worn by all attendees.

☐ Attendee Badges

Cost: \$2,000
Available: 1
Description: Exclusive logo recognition on attendee badges and grab attendees' attention from the moment they arrive at the registration desk.

☐ Notepad/Pens

Cost: \$2,000
Available: 1
Description: These will be distributed to attendees either at registration or made available on session tables. Sponsors must provide the imprinted notepads and pens and are responsible for shipping and handling.

☐ AM/PM Breaks

Cost: \$4,000
Available: 3
Description: Networking breaks fuel relationships, literally and figuratively. Coffee breaks are spaces where participants discuss future collaborations, continue discussions after presentations, find mentors, business partners, and a community.
Additional Benefits:

- Logo recognition in the Know Before You Go email
- Logo recognition on pre-arrival slide loop
- Verbal recognition by Summit moderator

☐ Lunch

Cost:	\$7,500
Inventory:	1
Description:	Position your brand at the center of this high-attendance gathering offering unparalleled access to decision-makers and community influencers.
Additional Benefits:	<ul style="list-style-type: none">● Logo recognition in the Know Before You Go email● Logo recognition on pre-arrival slide loop● Verbal recognition by Summit moderator● Ability to showcase a 30-second sizzle reel at event (subject to ECC approval in advance)

☐ Networking Reception (1.5 hours)

Cost:	\$10,000
# Available:	1
Description:	Provide a relaxed yet dynamic environment where individuals can engage, exchange ideas, build professional connections, fostering relationships, and creating opportunities for collaboration and growth
Additional Benefits:	<ul style="list-style-type: none">● Logo recognition in the Know Before You Go email● Logo recognition on pre-arrival slide loop● Verbal recognition by Summit moderator● Ability to showcase a 30-second sizzle reel at event (subject to ECC approval in advance)

☐ Tabletop Exhibits

Cost:	\$2,500
# Available:	8
Description:	*One per organization Showcase your products and services, meet potential clients and industry leaders throughout the day and gain exposure to a targeted audience. Have a 5' skirted table in the foyer area in which to captivate an engaged audience of decision makers and connect with customers and prospects.
Additional Benefits:	<ul style="list-style-type: none">● Logo recognition on pre-arrival slide loop● One 5' skirted table

☐ Banquette Exhibits

Cost:	\$5,000
Inventory:	3
Description:	Number Requesting: _____ Permanent banquette seating for 4 in the foyer area this intimate gathering allows for more meaningful interactions and direct access to key decision makers. Attendees will have ample time to engage with exhibitors, discuss their needs, and explore potential collaborations, ensuring that your brand receives focused attention and valuable networking opportunities.
Additional Benefits:	<ul style="list-style-type: none">● Logo recognition in the Know Before You Go email● Logo recognition on pre-arrival slide loop● One banquette meeting space



Sponsorship Contact Information

Sponsoring Company

Primary Contact Name

Primary Contact Email

Primary Contact Phone

Billing Email (if different)

Billing Address

City

State

ZIP Code

Website

Total Sponsorship Amount Due: \$ _____

Email this completed form and your organization's logo to conference@ebtcommunitycouncil.org to confirm availability of the sponsorship opportunity.

Payment: 50% due with contract, remaining balance due April 11, 2026. Payment in full is encouraged.

Payment Method: Check

Make check payable to *EBT Community Council*

Enclosed: Check _____ for the amount of \$ _____ on _____

☐ ACH (Email conference@ebtcommunitycouncil.org for routing information)

Mail signed contract and check (if applicable) to: EBT Community Council
PO Box 3003
Alexandria VA, 22302



Sponsorship Contract

1. **TERMS & CONDITIONS Defined Terms:** The term “Event” refers to the ECC EBT Innovation Summit in 2026 at the Amazon HQ2 (“Event Facility”). The term “Agreement” refers to, collectively, the Sponsorship Program Order Form and these Terms and Conditions. The term “Sponsor” refers to, collectively, the entity or person that executes this Agreement to sponsor the Event (EBT Community Council) and each of its officers, directors, shareholders, employees, contractors, agents, representatives, and/or assigns, as applicable.

2. **Compliance; No Endorsement:** The parties agree that the activities contemplated by the Agreement have a specific and limited scope and are consistent with ECC’s nonprofit status and tax exemption classification. Sponsor hereby agrees to be bound by this Agreement, the ECC Show Policies, the ECC Privacy Policy, and any additional rules, regulations, and policies as may be adopted and communicated by EBT or the Event Facility. Nothing in this Agreement should be construed to imply or convey ECC’s approval, endorsement, certification, acceptance, or referral of any Sponsor product or service. No materials developed or intended for use in connection with a sponsorship will be distributed or otherwise used prior to ECC’s advance review and approval. According to the sponsorship selected, ECC will provide appropriate acknowledgment and recognition of the sponsorship in accordance with applicable laws, rules, and regulations.

3. **Listings and Promotional Materials; Recording of Event:** Sponsor grants to ECC a worldwide, perpetual, non-exclusive license to use, display and reproduce the name, trade names and product names of the Sponsor in any directory (print, electronic or other media) listing the sponsoring companies and to use such names in ECC promotional materials. ECC shall not be liable for any errors in any listing or descriptions or for omitting the Sponsor from such a directory or other lists or materials. Sponsor represents and warrants it owns, or has right to use under a valid license, intellectual property to be used for Sponsor’s promotion. Sponsor acknowledges that the Event may be photographed, recorded, and reproduced in any form (including digital formats) and hereby authorizes EBT and its designees to photograph, record, transcribe, modify, reproduce, publicly perform, display, distribute, redistribute, and transmit in any form and for any purpose any such recording of the Event. Sponsor hereby releases ECC and its designees from, and waives all claims it may have, now or in the future, in connection with such activities, and specifically waives any statutory restriction on waivers of future claims or moral rights.

4. **Liability, Indemnification, and Insurance.** Sponsor agrees to indemnify, defend, and hold harmless ECC, its officers, directors, employees, and agents, from and against any and all suits, claims, damages or losses, including reasonable attorneys’ fees and costs, arising from the negligence, intentional misconduct, or breach of the Agreement by Sponsor or its officers, directors, employees, or agents. In no event will ECC be liable to Sponsor, whether in contract or tort, for any amount in excess of the sponsorship fees in

relation to any damages, including lost profits, arising out of or relating to this Agreement, the ECC Event, the sponsorship, the conduct of ECC, any breach of the Agreement, or any other act, omission, or occurrence. In no event shall ECC be liable, whether in contract or tort, for any indirect, consequential, exemplary, punitive or special damages or awards (or any similar categories of damage in any jurisdiction). The parties shall each maintain appropriate and sufficient insurance to cover their obligations under the Agreement. 5. Sponsor Content. No logos, trademarks, media, advertising content, and/or other media, materials, or content developed or intended for use in connection with this Agreement (“Sponsor Content”) may be distributed or otherwise used prior to ECC’s advance review and approval. Sponsor Content must not be false, deceptive, misleading, illegal, harassing, discriminatory, disparaging, obscene, offensive, or otherwise objectionable, as determined by ECC in ECC’s sole discretion. Sponsor Content including advertising content, if any, should be consistent with the industry’s best practices in safety. Photos or illustrations cannot depict unsafe ride conditions or rider behavior (i.e. hands in air vs. holding on while riding). If advertisements or other Sponsor Content are submitted with aforementioned content, ECC can request new artwork, refuse artwork, or modify (within reason) the artwork.

6. Representations and Warranties. Sponsor represents and warrants that Sponsor (i) will fulfill its obligations under the Agreement in a professional, competent, and timely manner, (ii) has appropriate authority and/or permission to use the Sponsor Content and performance by Sponsor under the Agreement will not infringe any third party proprietary or personal rights (including, without limitation, trademark rights, copyrights, or privacy rights); and (iii) will not engage in any conduct that may harm or disparage ECC’s business reputation (with any such determination to be made in ECC’s reasonable discretion).

7. Termination: Sponsor acknowledges and agrees that ECC may terminate the Agreement at any time for any reason in its sole discretion. Upon termination of the Agreement by ECC, ECC will determine an equitable basis for the refund of a portion or all of the fees paid by Sponsor, after due consideration of expenditures and commitments already made.

8. Cancellation: All cancellations must be submitted in writing to ECC at conference@ebtcommunitycouncil.org. In the event that Sponsor cancels the Agreement, 100% of the total sponsorship fees payable under the Agreement shall become immediately due and payable by Sponsor as liquidated damages. Upon receipt of cancellation notice from Sponsor, ECC shall have no further obligations to the Sponsor under the Agreement. If Sponsor fails to make any payment when due or otherwise breaches its obligations under this Agreement, ECC reserves the right to treat such breach as a cancellation by Sponsor subject to the liquidated damages set out above.

9. Postponement: ECC may postpone the Event or decide to hold all or part of the Event virtually, for any reason, and Sponsor acknowledges and agrees that in such an event, the Agreement shall remain in full force and effect for the virtual Event or the new Event dates. The parties acknowledge and agree that ECC shall not be in breach of the Agreement by virtue of postponement of the Event, or the decision to hold all or any part of the Event virtually.

10. Data Protection: a. For the purposes of this Agreement, the following terms shall have the following meanings: i. “Privacy Legislation” means all laws and regulations, including (without limitation) the laws and regulations of the European Union, the European Economic Area and their member states, which are applicable to the processing of Personal Data under this Agreement, including (without limitation)

the EU General Data Protection Regulation (2016/679) (“GDPR”) the PRC Personal Information Protection Law (“PIPL”) applicable to sponsors incorporated in China, etc. ii. “Data Controller”, “Data Subject(s)” and “Personal Data” each have the meanings given to them in the GDPR. b. Both ECC and Sponsor acknowledge and agree that each party shall be a separate Data Controller in respect of the Personal Data received from the other party and processed in relation to this Agreement and each party shall be responsible for its compliance with the Privacy Legislation. Both parties shall process the Personal Data received from the other party in accordance with its applicable privacy notice and the Privacy Legislation. c. Should Sponsor transfer Personal Data to ECC, Sponsor represents, warrants and guarantees that (i) the Personal Data has been collected in strict compliance with the Privacy Legislation; (ii) it has properly notified the Data Subjects concerned that their Personal Data may be transferred to third parties including ECC and any other information to be notified to the Data Subject(s) if so required by the applicable Privacy Legislation; and (iii) Sponsor has all necessary rights to transfer the Personal Data to ECC and such transfer of the Personal Data is and shall be in compliance with the applicable Privacy Legislation. d. Sponsor agrees and acknowledges that any data other than Personal Data, which ECC has obtained from Sponsor, may be freely shared with and transferred to ECC and ECC’s affiliates and any third party for commercial purposes unless Sponsor has specified to the contrary in writing stating what data may not be so shared or transferred.

11. IP Enforcement: If Sponsor is attending, or is allowing its materials to be distributed at, the Event, the relevant provisions of the ECC IP Enforcement Policy shall apply in the event of a dispute.

12. Severability: If any provision of the Agreement is held to be illegal, invalid, or unenforceable under the present or future laws, then such provision shall be fully severable, and the Agreement shall be construed and enforced as if such illegal, invalid, or unenforceable provision had never comprised a part of the Agreement and the remaining provisions of the Agreement shall remain in full force and effect and shall not be affected by the illegal, invalid, or unenforceable provision or by its severance from the Agreement.

13. Disputes: Sponsor hereby agrees that the exclusive jurisdiction for any dispute, claim, or demand related in any way to the enforcement or construction of the Agreement will be decided by binding arbitration. Specifically, all disputes between Sponsor and ECC shall be submitted to Judicial Arbitration and Mediation Services, Inc. (“JAMS”) for binding arbitration under its rules then in effect, or, for disputes arising outside of the United States, under the JAMS International Arbitration Rules and Procedures as then in effect. The arbitration shall be conducted in the location, U.S. area, or at such other location as the parties mutually agree, before one arbitrator, to be mutually agreed upon by both parties. The parties agree to share equally in the arbitration costs incurred. It is the intention of the parties that all questions with respect to the construction and enforcement of the Agreement and the rights and liabilities of the parties hereto shall be determined in accordance with the laws of the State of Virginia, U.S. Please sign and email to conference@ebtcommunitycouncil.org. By signing below, I acknowledge that I have read and agree to the terms as set forth above.

SIGNATURE: _____

PRINT NAME: _____